

# APPLICATION INSTRUCTIONS

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## Items Needed:

- Masking Tape
- Tape Measure
- Pencil
- Level
- Applicator (if included) or Credit Card
- Camera

**Make sure that the surface is free from dirt or dust and completely dry.** Application works best on most non-porous smooth or lightly textured surfaces. Porous, flat, and textured surfaces may prevent the adhesive from adhering. For best results, only apply to surfaces with a temperature between 50° and 90° Fahrenheit. Too cold and the adhesive may not adhere; too hot and the adhesive may be too aggressive causing difficulty in future removal.

## Installation

1. If your Scriptum In Muris vinyl came rolled up, unroll and place on a flat surface with some light weight on it until it will stay flat by itself.
2. Using the applicator, smooth out any large air bubbles or creases in the application tape (small creases and bubbles are normal and shouldn't affect application).
3. Using your tape measure, determine where your Scriptum In Muris vinyl will go and, optionally, make a light mark.
4. Holding your Scriptum In Muris vinyl against the wall, place a piece of masking tape at least every 12-18" to hold it in position. See back for alternate instructions for larger Scriptum In Muris vinyls.
5. Using the level, make sure that your Scriptum In Muris vinyl is level and reposition if necessary.
6. Before peeling off the backing (opaque bottom layer), rub the surface of the application tape (semi-clear top layer) to make sure your Scriptum In Muris vinyl is sticking to the application tape.
7. Flip your Scriptum In Muris vinyl upside down and slowly peel the backing at a 45° angle. If your Scriptum In Muris vinyl sticks to the backing or the backing rips a little, flip it back down and use the applicator to press the vinyl to the application tape or try from another corner.
8. Once the backing has been completely removed, carefully lay it down flat on the wall.
9. Starting from the center and working outward, use the applicator to rub across your Scriptum In Muris vinyl removing any air bubbles or creases.
10. Carefully remove the application tape at a slight angle while making sure that your Scriptum In Muris vinyl adheres to the wall. As with removing the backing tape, if the vinyl doesn't stick to the wall, lower the application tape and go over that spot with the applicator again.
11. After the application tape has been completely removed, use your finger to go over your Scriptum In Muris vinyl to make sure it has fully adhered to the wall (the applicator can also be used but use light pressure).
12. Snap a photo of your masterpiece and share with us—we love to see our customers' creative placement. You can post on our Facebook wall, email, or leave a photo review on Etsy. Enjoy your new Scriptum In Muris vinyl wall art!

## Removal

1. If you ever decide to remove your Scriptum In Muris vinyl, you can use the included applicator as a removal scraper.
2. If you have difficulty in removing your Scriptum In Muris vinyl, you can apply gentle heat (such as a hair dryer) to the vinyl to aid in the process.

If you desire, you can cut apart the words or phrases and apply it in any order or layout separately.

SCRIPTUM IN MURIS  
creative.fun.vinyl

## ALTERNATE APPLICATION INSTRUCTIONS

for larger Scriptum In Muris vinyls (>36" W)

Follow **STEPS 1-3** on the front of the page. This method works best with two people.

4. Holding your Scriptum In Muris vinyl against the wall, place a long piece of masking tape down the middle (doesn't need to be perfectly straight or exactly in the middle) and on both top corners to hold it in position.
5. Keeping the tape on the application tape, peel one corner with masking tape (all layers) and gently fold the entire side over the middle tape without creasing.
6. Using the level, make sure that your Scriptum In Muris vinyl is level and reposition if necessary.
7. Before peeling off the backing (opaque bottom layer), rub the surface of the application tape (semi-clear top layer) to make sure your Scriptum In Muris vinyl is sticking to the application tape.
8. Slowly peel the backing from the vinyl and application tape until you are almost to the long middle piece of masking tape (about 4-6").
9. Cut the exposed backing away with a pair of scissors. Tearing is NOT recommended because the vinyl may permanently adhere to the torn edge.
10. Carefully lay down the application tape with the vinyl attached on the wall. Use the applicator to firmly adhere the vinyl and application tape.
11. Now starting from the other side of your Scriptum In Muris vinyl, peel the other corner and fold the entire side over where you just applied the vinyl to the wall so that all of the remaining backing is facing you.
12. Starting from the applied side, slowly apply the rest of your Scriptum In Muris vinyl taking care to squeeze out bubbles as you go until the entire thing is adhered to the wall.
13. Carefully remove the application tape at a slight angle while making sure that your Scriptum In Muris vinyl adheres to the wall. As with removing the backing tape, if the vinyl doesn't stick to the wall, lower the application tape and go over that spot with the applicator again.
14. After the application tape has been completely removed, use your finger to go over your Scriptum In Muris vinyl to make sure it has fully adhered to the wall (the applicator can also be used but use light pressure).
15. Snap a photo of your masterpiece and share with us—we love to see our customers' creative placement. You can post on our Facebook wall, email, or leave a photo review on Etsy. Enjoy your new Scriptum In Muris vinyl wall art!

